Sponsorship Benefits & Commitment Form

As SAX celebrates 70 years of advising, guiding, and growing alongside business leaders, nonprofits and high-net-worth individuals, we are proud to introduce what will become our firm's premier annual gathering of influential business owners, executives, investors, and advisors — **The SAX Business Symposium.**

Strategic Partner Sponsorship
$30,000

Category Exclusivity

Event Opening Address
- Provided opportunity to give a welcome address to event audience.

Exhibition Showcase Placement
- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees within event programming.

Event Brand Visibility
- Participation in recorded Q&A discussion with Josh Chananie, Leader of SAX's Consumer Products Practice, to be used for pre and post event promotions.
- Premier branding across all event touchpoints, including:
  - Prominent logo placement on event promotions and on-site signage
  - Dedicated social media feature

Year-Round Strategic Partnership Visibility
- Positioned as a strategic partner across a broader SAX portfolio to include:
  - A seat at the table at four (4) intimate dinners focused on SAX's largest practice areas (Real Estate & Construction, Consumer Products, Nonprofit and Private Client Services)
- Opportunity to present to the SAX Leadership group at a quarterly meeting.

Access to Symposium Attendee List

Questions? Contact Talia Spendiff at tspendiff@saxadvisorygroup.com.

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SOLD

Networking Partner Sponsorship
$20,000

Strategic Introductions and Connections

- Pre-event strategy session with SAX leadership to review the event attendee list and identify priority introductions ahead of the event.
- Private & Branded Suite within Commission's Club to hold strategic conversations, curated by SAX.

Event Brand Visibility

- Branding throughout Networking Reception in the Commissioner's Club
- Premier branding across all event touchpoints, including:
  - Prominent logo placement on event promotions and on-site signage
  - Dedicated social media feature

Exhibition Showcase Placement

- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees within event programming.

Access to Symposium Attendee List

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Content Sponsorship
$15,000

The Face of Event Breakout Session
- Serve as moderator for one breakout session

Event Brand Visibility
- Branded stage signage
- Premier branding across all event touchpoints, including:
  - Prominent logo placement on event promotions and on-site signage
  - Dedicated social media feature

Exhibition Showcase Placement
- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees within event programming.

Post-Event Visibility
- Brand inclusion on post-event recap email

Access to Symposium Attendee List

SOLD

Breakfast Sponsorship
$10,000

Event Brand Visibility
- Branded napkins and cups
- Branded menu cards
- Premier branding across all event touchpoints, including:
  - Prominent logo placement on event promotions and on-site signage
  - Dedicated social media feature

Exhibition Showcase Placement
- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees within event programming.

Access to Symposium Attendee List

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Exhibition Sponsor - *$7,500*

- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees
- Logo placement on event registration page, event agenda and day-of signage
- Access to Symposium Attendee List

SOLD

WiFi Sponsor - *$5,000*

- Branded WiFi signage
- Vendor table in Exhibition Showcase
- Logo placement on event agenda and day-of signage
- Access to Symposium Attendee List

SOLD

Lanyard Sponsor - *$5,000*

- Branded lanyard for all event attendees
- Vendor table in Exhibition Showcase
- Logo placement on event agenda and day-of signage
- Access to Symposium Attendee List

Vendor Sponsor - *$2,500*

- Vendor table in Exhibition Showcase
- Logo placement on event agenda and day-of signage
- Access to Symposium Attendee List

Sponsor Information Level:

◯ Content ◯ Breakfast ◯ Exhibition ◯ Lanyard ◯ WiFi ◯ Vendor

Name: _____

Title: _____ Company: _____

Address: _____ City: _____ State: _____

Phone: _____ Email: _____

Artwork Requirements

Please submit a high-res JPG or EPS file of your logo to tspendiff@saxadvisorygroup.com by **September 30, 2026** to be included on all event promotional materials.

Payment Options:

◯ Please send an invoice to the contact person listed on this form.

◯ I will send a check payable to: SAX Advisory Group
ATTN: Marketing Department
389 Interpace Parkway, Ste 3, Parsippany NJ 07054