



2026 SAX BUSINESS SYMPOSIUM

THURSDAY, OCTOBER 29, 2026

METLIFE STADIUM | 1 METLIFE STADIUM DR., EAST RUTHERFORD, NJ

Sponsorship Benefits & Commitment Form

As SAX celebrates 70 years of advising, guiding, and growing alongside business leaders, nonprofits and high-net-worth individuals, we are proud to introduce what will become our firm's premier annual gathering of influential business owners, executives, investors, and advisors —

The SAX Business Symposium.

Content Sponsorship \$15,000

The Face of Event Breakout Session

- Serve as moderator for one breakout session

Event Brand Visibility

- Branded stage signage
- Premier branding across all event touchpoints, including:
 - Prominent logo placement on event promotions and on-site signage
 - Dedicated social media feature

Exhibition Showcase Placement

- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees within event programming.

Post-Event Visibility

- Brand inclusion on post-event recap email

Access to Symposium Attendee List

Breakfast Sponsorship \$10,000

Event Brand Visibility

- Branded napkins and cups
- Branded menu cards
- Premier branding across all event touchpoints, including:
 - Prominent logo placement on event promotions and on-site signage
 - Dedicated social media feature

Exhibition Showcase Placement

- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees within event programming.

Access to Symposium Attendee List

Questions? Contact [Talia Spendiff](mailto:tspendiff@saxadvisorygroup.com) at tspendiff@saxadvisorygroup.com.



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Exhibition Sponsor - \$7,500

- Prominent placement in exhibition area
- Dedicated 5-minute time slot to demo/present to attendees
- Logo placement on event registration page, event agenda and day-of signage
- Access to Symposium Attendee List

WiFi Sponsor - \$5,000

- Branded WiFi signage
- Vendor table in Exhibition Showcase
- Logo placement on event agenda and day-of signage
- Access to Symposium Attendee List

Lanyard Sponsor - \$5,000

- Branded lanyard for all event attendees
- Vendor table in Exhibition Showcase
- Logo placement on event agenda and day-of signage
- Access to Symposium Attendee List

Vendor Sponsor - \$2,500

- Vendor table in Exhibition Showcase
- Logo placement on event agenda and day-of signage
- Access to Symposium Attendee List

Sponsor Information Level:

☐ Content ☐ Breakfast ☐ Exhibition ☐ Lanyard ☐ WiFi ☐ Vendor

Name: _____

Title: _____ Company: _____

Address: _____ City: _____ State: _____

Phone: _____ Email: _____

Artwork Requirements

Please submit a high-res JPG or EPS file of your logo to tspendiff@saxadvisorygroup.com by **September 30, 2026** to be included on all event promotional materials.

Payment Options:

☐ Please send an invoice to the contact person listed on this form.

☐ I will send a check payable to: SAX Advisory Group

ATTN: Marketing Department
389 Interpace Parkway, Ste 3, Parsippany NJ 07054