

## CONSUMER & INDUSTRIAL PRODUCTS CONFERENCE

FRIDAY, OCTOBER 24, 2025 | 8:30AM - 3:00PM

METLIFE STADIUM | 1 METLIFE STADIUM DRIVE, EAST RUTHERFORD

### Sponsorship Benefits & Commitment Form

Join SAX at MetLife Stadium for a premier industry event featuring an immersive exhibition on the evolution of technology in the consumer products sector. Connect with thought leaders, innovators, and executives while exploring the latest trends and groundbreaking advancements.

**\$15,000**

#### **Presenting Sponsor**

- Welcome address to attendees
- Premier branding across all event materials (invite, registration, event agenda, stages, and signage)
- Featured in event press release and social media
- Featured in event recap video for future promotions
  - Exclusive spot in Exhibition Showcase to demo products / services
  - Attendee list
- 2 spots in golf four-some with Josh Chananie, Head of SAX Consumer Products

**\$10,000**

#### **Marquee Sponsor**

- Branded item placed on every attendee seat in the main stage area (notepad, water bottle, etc.)
- Prominent branding across all event materials (invite, registration, event agenda)
  - Featured in event social media
  - Table in Vendor Showcase
- 30-minute presentation in front of SAX Consumer Products Group on a separate date
  - Attendee list

**\$8,000**

#### **Luncheon Sponsor**

- Branded napkins and cups
- Company logo on screens within MetLife's Commissioner's Club
  - Branded menu cards
  - Sponsor-branded drink
- Logo included in event materials (invite, registration, event agenda)
- Table in Vendor Showcase

**\$5,000**

#### **Breakfast Sponsor**

- Branded napkins and cups
  - Branded menu cards
- Logo included in event materials (invite, registration, event agenda)
- Table in Vendor Showcase

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**\$3,000**

#### WIFI Sponsor

- Custom network name and password for attendees
- Logo included on event agenda
- Table in Vendor Showcase

**\$3,000**

#### Lanyard Sponsor

- Logo on all attendee lanyards
- Logo included on event agenda
- Table in Vendor Showcase

**\$1,500**

#### Vendor Showcase Sponsor

- Table in Vendor Showcase
- Logo included on event agenda

\*Supplemental electronic equipment will incur an additional fee.

**Invite Only**

#### Exhibition Showcase Sponsor

- Live demonstration of products / services in dedicated exhibition area

#### Sponsor Information Level:

☐ Presenting ☐ Marquee ☐ Luncheon ☐ Breakfast ☐ WIFI ☐ Lanyard ☐ Vendor Showcase

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Artwork Requirements

Please submit a high-resolution JPEG or EPS file of your logo to Talia Spendiff at [tspendiff@saxadvisorygroup.com](mailto:tspendiff@saxadvisorygroup.com) by **September 30, 2025** to be included on all event promotional materials.

#### Payment Options:

- ☐ Please send an invoice to the contact person listed on this form.
- ☐ I will send a check payable to: SAX Advisory Group  
**ATTN:** Marketing Department  
389 Interpace Parkway, Ste 3, Parsippany NJ 07054